



# Fairytale Threads, LLC

## Fall 2024 **Children's Consignment Event**

### Sale Guidelines

Welcome to Fairytale Threads, LLC – where the charm of great deals meets the practicality of parenting! We're excited to have you on board for our Fall 2024 Children's Consignment Event.

#### **Fall 2024 Event Details:**

- **When:** September 6-7th
- **Where:** 1420 Toro Grande, Cedar Park

**Thank You for Consigning!** Your participation is crucial to making this event a success for everyone. If you have any questions, feel free to reach out to us at [manager@fairytalethreads.com](mailto:manager@fairytalethreads.com) or call (512) 850-3280.

**Consignment Terms:** As a consignor, you'll earn 60% of your items' sale price. There's a \$15 non-refundable registration fee payable via PayPal. One consignor number per family, and remember not to share it. You'll also get a pre-sale pass for an exclusive shopping experience! **Consignors can earn 65% of their sales if they follow all of the guidelines and none of their items or tags are pulled for quality.**

#### **Consignment Guidelines:**

- Consignors are responsible for picking up unsold items between 5 pm and 6:30 pm on Saturday, September 7th.
- Consignors must have a minimum of 15 tagged items or a combined total sale price of at least \$100 to participate.
- All items are sold at your own risk; Fairytale Threads, LLC does not accept responsibility for loss, theft, injury, or damage.

**Consignment Registration:** Register online by Friday, August 30, 2024, at [www.fairytalethreads.com](http://www.fairytalethreads.com). Use our user-friendly online system for a streamlined experience. Returning consignors can keep their consignor number and password.

#### **Consignor Texting Service**

Adding your cell number during registration will add you to our consignor texting service. You will receive notifications and reminders about consigning, sale schedule and other updates to help you succeed as a seller with us. We will use our best discretion when sending messages.

**SMS/MMS Terms & Conditions** By participating, you consent to receive recurring autodialed SMS/MMS promotional messages (up to 10 messages per month). No purchase required. Standard message & data rates may apply. At anytime, you may text **STOP** to **64600** to unsubscribe.

## Schedule for Cedar Park Fall 2024 Event (schedule may change)

Friday, August 30th

- 5pm-6pm \$25 Valet drop off appointments (for travelers)

Sunday, September 1st

- 12am-5pm Consignor drop off appointments

Monday, September 2nd

- 9:30am-6pm Prep Sales Floor (a few drop offs for Tight Sunday Schedules)

Tuesday, September 3rd

- 6pm-8pm Employee Presale or \$75 Day Care Presale

Wednesday, September 4th

- 5:00pm Consignor Presale or \$45 Day Care Presale
- 6:00pm \$15 Savvy Shoppers Presale
- 7:00pm New **Parents' Presale** (must be registered)
- 9:00 pm Close

Thursday, September 5th

- Noon \$15 Savvy Shoppers Presale
- 2pm \$10 Super Shoppers Presale
- 4pm **Heroes' Presale**
- 7pm Close

Friday, September 6th

- 10am-7pm Public Sale Day #1
- 6:00pm-7pm Employee 50% off Presale

Saturday, September 7th

- 10am-2pm Public Sale Day #2 - 50% Off Many Items
- 5pm-6:30pm **Consignor Pick Up**
- 7pm All Items left are donated

### **What May Be Sold:**

#### **Acceptable Items Include (but not limited to):**

- Toys
- All season clothing and swimwear
- Super Clean Cloth Diapers
- Maternity Wear
- Juniors' Clothing
- Baby Accessories
- Baby Equipment
- Cribs Manufactured after 6/2011
- Children's Furniture
- Strollers
- Ride-On Toys
- Tricycles

- Swings
- Bouncers
- Highchairs
- Parenting Books
- Children's Books
- Puzzles
- Little Tikes and Step2 Climbing Toys
- Playhouses
- Furniture
- DVDs

### **Standards and Preparation:**

- Maintain high cleanliness standards.
- Wipe down surfaces and wash all washable items.
- DVDs must be in original cases.
- Designer purses accepted (minimum price \$25). Top designer brands include: Coach, Louis Vuitton, Prada, Gucci, Chanel, Guess by Marciano, Christian Dior, Dolce & Gabbana, Dooney & Bourke, Michael Kors, Jimmy Choo, Yves Saint-Laurent, Chloé, Kate Spade, Kenneth Cole, and Burberry.
- Purses must be in excellent condition and will be secured with a locked cable.

### **Quality Check for Non-Clothing Items:**

- Ensure all equipment and toys are in working order.
- Games and puzzles must have all pieces.
- Battery-operated items must have working batteries.
- Electronics will be tested at check-in.
- Check non-clothing items on the CPSC Recall List.

### **Safety Guidelines:**

- Highchairs, portable play yards, bassinets, and strollers must not be recalled.
- Clothing and shoes with dangling metal charms not accepted.
- Prioritize child safety!

### **In Season This Event:**

- All seasons of clothing including swimwear
- Always Acceptable: Shorts, crocs, t-shirts, and jeans.
- Maternity wear accepted, non-plus-sized non-maternity items (sizes 1X and above) not accepted, except for plus-sized maternity wear.

### **Brands for Juniors Sizes**

We want to make sure that we have Juniors clothes and not men's and women's clothes. Please make sure that the brands you bring for Juniors are from brands like these. We will be adding to the list and accepting all Junior's brands. Here are a few of the brands we accept:

Abercrombie & Fitch, Aeropostale, Affliction, American Eagle, Billabong, Charlotte Russe, Citizens of Humanity, Express, Forever 21, Free People, Guess, H&M, Hollister, Joe's Jeans, Lei, Levi's, Lucky Brand, Miss Me, Nike, Obey, Paige, Roxy, Seven, Silver, Skechers, Sperrys, Steve Madden, True Religion, Wet Seal, Xhilaration, Old Navy, Cotton On, Hot Topic.....

## **What May Not Be Sold:**

### **Quality Standards:**

- To ensure the best quality bargains for shoppers, maintain high standards.
- Inspect items at home to save time; items not meeting sale guidelines won't be accepted.
- Items with stains, breakage, unpleasant odor, recall status, pet hair, worn appearance, or poor condition will not be accepted.

### **Health and Safety Guidelines:**

- Fairytale Threads will not accept cribs manufactured before 6/2011, car seats, used pacifiers, used bottles or nipples, feeding items, used fabric bibs or burp cloths, used underwear, nursing bras, diaper pails, breast pumps, potty training items or any recalled items. Flip flops are not accepted
- Consignors must verify their items are not recalled.
- Do not bring out-of-season or out-of-style clothing.
- Participation, giveaway, or destination t-shirts will not be accepted.
- Current style generally means new in the last 4 years.

### **Toys:**

- No unlicensed stuffed animals, Beanie Babies, or Pillow Pets.
- Stuffed animals from Disney or associated with a cartoon or movie are accepted.
- Beanie Boos and boutique brands like Jellycat are allowed in clean condition.
- No Happy Meal toys or bags of random toys; bags of cars or one toy type are accepted.

### **Decor:**

- Breakable décor items like photo frames, framed wall art with glass, porcelain dolls or ceramic statues will not be accepted.

### **Pricing Guidelines:**

- Items priced at or higher than retail pricing will not be accepted.
- For questions on current pricing guidelines refer to the consignor Facebook group.

## **Limits**

Limits on Maternity: Each consignor can bring up to 10 items of maternity wear.

We reserve the right to remove items from the floor for part or all of the sale due to pricing, space constraints or the quality of the item. Some items will be used to restock the floor as sales create space on the racks.

## Entering Inventory

**Category:** Make sure you choose the correct category from the dropdown menu. All girls clothing should have the "Clothing - Girls" category selected on the drop down.

**Description:** Choose the correct size and enter a **detailed description listing the brand, color and details of the item**. A good description would be "Old Navy blue short sleeved tee with cat." Juniors' have their own category and then specific sizes.

**Items that have a basic description like "2 piece outfit", "Shirt", "Dress" or "Pants" will be returned to you. \*\*Descriptions must have brand, item type, color and descriptive detail.\*\***

**Work With Consigned Items (Active Inventory)**

Use this screen to Add, Edit, or Delete items you are planning to bring to our upcoming sale. Your tags will be printed exactly as you enter your items here. **Fields with an asterisk are required.**  
For the best experience, avoid using the BACK button in your browser while working with inventory.

**Things To Remember:**

- Only items you plan to bring to our upcoming sale (active items) are listed here. Click [HERE](#) to 'activate' items from past sales.
- You can quit and finish later, your items will be saved.
- You may not price an item less than \$2.00 and you must price items in .50 cent increments.
- Items you mark for donation are automatically marked as discountable.

<p><b>Category*</b></p> <input type="text" value="Accessories"/>	<p><b>Size*</b></p> <input type="text" value="1"/>
<p><b>Description Line 1 (24 characters max)*</b></p> <input type="text"/>	<p><b>Description Line 2 (24 characters max)</b></p> <input type="text"/>
<p><b>Price*</b></p> <input type="text"/>	<p><b>Quantity*</b></p> <input type="text" value="1"/>
<input type="checkbox"/> Item can be DISCOUNTED	<input type="checkbox"/> Item can be DONATED

**Price:** Minimum price is \$2.50. If you have small items, combine them to create a set to meet the minimum price. Prices should be about 25% of retail. Any item marked at 60% or higher than retail will be removed from the floor.

**Qty:** Default # is 1. If you have several items that use this same description, enter the quantity here. This is how you would enter 5 of the exact same shirts to sell individually. You won't have to enter each item individually. It will produce a bulk number of tags and add those items to your inventory. **This is not for items that have multiple pieces.** For multiple pieces, list "# pcs" like "board book set 3pcs".

**Check to Discount:** If you put a checkmark in this box, your item will be discounted automatically. We cannot go back and change this information during the sale. *Once this box is checked, it will stay checked for other items by default until you uncheck it!* Discounted items outsell the things that are not reduced by 75%. It's something to consider when deciding about discounting.

**Check to Donate:** If you do not want an item back if it does not sell, check this box. Again, once it is checked, it will stay checked by default. Items marked donate will also be marked discount.

**Submit Item:** Once you have entered the information for an item, click on this button to add the item to your inventory. It will not be added if you do not click on this box! **Only the last 5 items will show in the list below unless you check the box to show all.**

**Working with Inactive Inventory** - If you have items from a previous sale, that information is stored in your Inactive Inventory. To move items to your inventory for your current sale, go to your consignor homepage, click on "Work with Inactive Inventory", check the boxes for the items you wish to sell in the current sale (make sure clothing is seasonally appropriate) and click "Make selected inventory active".

**If they are still tagged from a previous sale,** you do not need to reprint tags for these items unless you change something on the tag (price, discounted, etc).

Your online inventory **MUST** be up to date and complete and **CLEAR** for the barcodes to work. **DO NOT DELETE INVENTORY AFTER YOU HAVE PRINTED YOUR TAGS.** If an item does not show up in your inventory, Fairytale Threads cannot sell it for you!

## **Preparing Items For Sale**

Think about what you look for as YOU shop and try to make items as appealing as possible. Ask yourself, “Would I buy THAT item at THAT price?” Spending a little time getting your items ready will make a huge difference on your check at the end of the sale!

**Clothing:** Please hang all infant-5T clothing on plastic child-sized hangers. Please do not bring children’s clothing under size 6 on adult-sized hangers. Maternity items and juniors’ sizes should be on adult sized plastic hangers. **Plastic hangers are sold with the item, so they will not be returned.** They can be found at various retail stores. You can also use hangers that come with clothes when you purchase them at retail and department stores. **Wire Hangers are not accepted for any item.** Any items that need to be secured, should be safety pinned to the hanger. Starch, a little bleach, an iron, or a needle and thread work wonders. Trim loose threads and wash all items. **Items with stains, pet hair or odors will not be accepted.** Button all buttons, snap all snaps, tie all bows, and zip all zippers. For grease stains, try spot treating with Dawn dish soap and then wash normally. See tagging guidelines for more information.

**Toys and Gear:** All fabric parts should be freshly washed and reattached. Wipe down all surfaces. Goo Gone and Magic Erasers work well on crayon marks and scuffs. Please be sure that all parts are included and place any small parts in zip-closed bags, and then securely attach the bag to the main piece. Small parts that are not attached will get lost. Make sure all batteries work. Toys missing functional parts or with cracked/broken parts are not accepted. Larger sets that need to be bagged up benefit from a printed photo of the set up attached to the bag.

**Furniture:** We recommend that consignors take a few extra minutes at check-in to assemble large furniture items. To allow for space planning, please contact us in advance if you have furniture that is crib-sized or larger. Assembly at set up and disassembly at the end of the sale are the responsibility of the consignor. **Only cribs with a manufacture date after 6/28/2011 will be accepted. The date must be printed by the manufacturer on the crib.** We do this to be in compliance with the CPSA crib guidelines.

**Pricing, packaging and presentation will make all the difference in getting your items sold!**

### **Tagging & Organization:**

#### **Generating Tags:**

- Tags are generated with a barcode from your online inventory, 6 to a page, each about 3”x3”.
- Handwritten tags are not accepted. Any tags with handwriting will be removed from the floor.
- Ensure legibility and crispness by using a working printer.
- Tags should be printed on white cardstock. Plain paper will not be accepted
- Barcodes must be clear; tags on reused cardstock will not be accepted.

#### **Matching Inventory:**

- Item numbers on tags must match your online inventory; check online to ensure accuracy.
- Consignors with more than 10 items needing manual entry at checkout will incur a \$0.50 per tag fee.

#### **Attaching Tags:**

- Use safety pins to attach tags to the top right-hand side of clothing items on hangers.
- Avoid tiny gold safety pins, straight pins, or staples.
- For clothing priced at \$10 or higher, secure tags with clear packing tape for added security.

## Tagging Gun Usage:

- If using a tagging gun, attach tags to clothing labels or seams using a 3-4 inch tag to prevent damage.
- Do not use the tagging gun through the one-layer front of an item; it causes holes in the fabric.
- **Watch tagging gun video on the Fairytale Threads website under “Consignor Video Tutorials”.**

## Hanger Placement:

- Hang clothing items so that the **hanger looks like a question mark "?"** from the front.
- Single pants, skirts, and pants belonging to a set should be pinned to the hanger at each side, laying flat so the front and back can be seen, not folded over the hanger bar.
- Do not use adult hangers for children’s clothing under size 5; plastic child-sized hangers are recommended.
- Clothing sized 5 and over may use adult hangers, ensuring a proper fit without falling off.
- **Wire hangers will not be accepted for any size.**

## Presentation:

- Ensure clothes look neat and unwrinkled; hangable items not on hangers will not be accepted.



## Categories for infant sizes

**Items that are marked for an age range such as 3-6 months, you should tag it as the younger age: 3 months.** If sizes are not listed on the tag, they WILL NOT be accepted.

Onesies: To maximize your selling potential, group at least 3 to a set and place on hanger. Please print ONE tag and list in the description that it has 3 pieces (3pc). Do not put onesies in a bag.

Shoes: Tie laces together or zip-tie together (no shoe boxes, zip-loc bags or tape). Make sure shoes are clean.

Socks: To maximize your selling potential, group at least 3 like pairs of socks in a bag and label.



**\*Item should hang so that when looking at the front of the item, the hanger hook looks like a “?”.**

**\*Pants must be pinned around the TOP bar of the hanger itself, not folded over the hanger then pinned. Pants that are folded over the hanger will be removed from the floor.**

## **Pricing**

Prices will start at \$2.50 and increase in increments of 50 cents. If items are small, please group them with like items and sell them as a group with ONE tag for the group. You can list the number of items in the tag's description.

**You set the price.** Look at the item and price it as though you would purchase it. Overpricing items may result in it going unsold and coming back home to you after the sale. **Any items marked over retail price or close to retail price will be returned at check in or removed from the floor.** Do not price anything that is brand new over 60% of retail. Items that were free to you- like a free t-shirt from HEB, cannot be sold.

Generally, if an item is in like new condition, you can sell it for 25-35% of the retail price. That shirt you paid \$10 for at a retail store can sell for \$2.50 - \$3. Name brand and boutique items typically resell at higher percentages.

**CHECK TO DISCOUNT:** If you want to increase your chances of selling your items, consider the option to reduced item price 50% on discount sale days. Only items with this box checked will be sold at a discounted price. Those items not marked will still be on sale for full price during the discount sale day. You cannot go back and change this information during the sale. *Once this box is checked, it will stay checked for other items by default until you uncheck it!* You also have the option to donate your items when the sale is over helping local families and skip the pick up process Saturday night.

**Any items marked DONATE will automatically be marked "reduce."**

If you are selling a set of 3 socks, print one tag that list "3pc". All tags should be printed with Fairytale Threads, LLC bar-coded system and **tags with handwritten notes will not be accepted.** There will be no price negotiating; Fairytale Threads, LLC is selling on behalf of its registered consignors.

## **Drop Off Appointments**

Sale items will be dropped off and sorted on Sunday by appointment only. Make sure you sign up for an appointment time online and arrive at your scheduled drop-off time with your items tagged, on hangers and pre-sorted into gender, size and category (baby gear, toys, clothes, etc.). Consignors will put items out on the sales floor in the labeled locations. We will check clothing on the rack after they are put in place. Any items that are stained will be scanned and available for pick up on Saturday, September 7th between 5-6:30pm with unsold items.

**Valet Drop Off** is available on Friday, August 30th for those traveling. For a \$25 Valet Fee, we will have a team member put your items out for you while you are out of town. There are a limited number of valet drop off appointments.

## **Join Our Seasonal Team:**

We're excited to announce that we're hiring seasonal employees for our upcoming event! This ensures fair compensation for everyone while maintaining the perks you love - early shopping access and now a higher item limit! Look out for the application link online as the event approaches.

**Employee Perks:** Besides hourly pay, our team enjoys fantastic perks, including an exclusive shopping time on Tuesday, early access to the 50% off presale Friday night, dollar dash shopping, and a 10% employee discount on all purchases!

## **Pick Up Details - Saturday, September 7th, 2024:**

Sellers, mark your calendars! Pick up your unsold items on Saturday, September 7th, 2024, from 5 pm to 6:30 pm. Be in the building and start looking for your items no later than 6:30 pm. Anything left on the floor after 7 pm will be considered a donation. If you have many items, arriving at 5 pm is recommended. Bring bins or boxes to collect your items, and our team is ready to assist you at the door. Please note that the "unsold items report" will be posted on your consignor homepage by 5 pm.

**Organized Pick Up:** Clothing items will be organized by consignor number within size sections on the racks as time allows. Check the lost and found section if you're missing anything. Consignor numbers will be verified at the door to ensure they go home with the correct consignor.

**Check Out Process:** All consignors must check out with a team member during pick up. If any item is missing, let us know before leaving, and we'll do our best to locate it. Once donated at 7 pm, items cannot be returned.

**Donation Option:** If you prefer not to return on Saturday, September 7th, after 7 pm, any unsold items will become the property of Fairytale Threads, LLC, and will be donated to benefit a local charity. It's a simple way to contribute to a good cause!

### **Dollar Dash Donation – benefiting local charities**

As a bonus for our terrific team members, we will continue to offer a DOLLAR DASH DONATION! **It is only open to our team members and charity partners** and will be held after all scheduled pick-ups have been completed.

**How do I donate?** Many of our Consignors will mark their tags with a black dot indicating that they would like to donate the item to a local charity if it doesn't sell. Any CLOTHING item marked for donation will be available during the Dollar Dash Donation. For each dollar donated to the Round Rock Area Serving Center, you will receive ONE item of clothing or a pair of shoes. **100% of the proceeds from this DOLLAR DASH DONATION will be given to one of our selected Charities.**

**How do I pay?** All Dollar Dash clothing items must be paid for in **cash**, no checks or credit cards please. We can make change for larger bills, but please come prepared with cash.

## **Getting PAID - Let's Celebrate Your Success!**

It's time to reap the rewards of all your hard work in consignment!

We're thrilled to share that we'll be sending echecks your way. This ensures a speedy delivery straight to your email inbox. Just print them out and deposit away! Ensure your email address is updated on your account, and mark manager@fairytalethreads.com as a safe sender.

**A Friendly Reminder:** Please deposit your checks promptly, as they expire in 90 days. If, by chance, you forget, and we need to reissue a check, there's a nominal fee - \$10 for the first, \$20 for the second, and \$30 for the third (per account, not per event).

**Thank you for being a valued consignor with Fairytale Threads!** We're genuinely excited about nurturing this relationship with you and can't wait for you to become an integral part of our community. It's not just about making money; it's about forging new friendships, offering affordable quality items to fellow moms, and contributing to local, sustainable shopping!