

# Fairytale Threads, LLC

## Fall 2022 Children's Consignment Event

### Sale Guidelines

1420 Toro Grande, Cedar Park  
Open to the Public September 9-10

#### Welcome

Thank you for consigning with Fairytale Threads, LLC.

Below you will find sale guidelines to help you with all the information you need to be a consignor. These guidelines serve to clarify all the details and make the event a success for all. If you have any questions, please feel free to email us at [manager@fairytaletreads.com](mailto:manager@fairytaletreads.com) or call us at (512) 850-3280.

#### Consignment Terms

All consignors will receive 60% of their items' total sale price. There is a \$15 nonrefundable/nontransferable consignor registration fee per event payable upon registration through PayPal. Consignor numbers are assigned one per family/household. Please do not share a consignor number. Sharing a consignor number will exclude you from participating in future events. Consignors will get a pre-sale pass to shop before the public!

All consignors are welcome to pick up any unsold items between 6pm and 7:30pm on Saturday, September 10th. Any items not picked up by 8pm on Saturday, September 10th, will become property of Fairytale Threads, LLC and will be donated. Fairytale Threads, LLC will donate as it sees fit, including, but not limited to the Dollar Dash Donation. Please see the Dollar Dash Donation section for more details.

Consignors must have a minimum of 15 tagged items or a combined total sale price of at least \$100 to participate in the sale. All items are sold and work is done at your own risk. Fairytale Threads, LLC makes every effort to provide a safe location and facility; however, Fairytale Threads, LLC does not accept responsibility for loss, theft, injury or damage. Consignors accept these risks.

#### Consignor Registration

**Register online in advance by Friday, September 2, 2022.** We have a wonderful online registration, inventory and tagging system complete with bar-coding for a streamlined sale experience. Please go to [www.fairytaletreads.com](http://www.fairytaletreads.com) and follow the directions on the consignor link. Items from consignors not registered in advance will not be accepted for the sale. A consignor ID number will be given when your registration is received and MUST be on each item at the sale (the system automatically generates this on each tag). If you have consigned with us before, you will keep your consignor number and password from the previous sales.

#### ***Consignor Texting Service***

Adding your cell number during registration will add you to our consignor texting service. You will receive notifications and reminders about consigning, sale schedule and other updates to help you succeed as a seller with us. We will use our best discretion when sending messages

**SMS/MMS Terms & Conditions** By participating, you consent to receive recurring autodialed SMS/MMS promotional messages (up to 10 messages per month). No purchase required. Standard message & data rates may apply. At anytime, you may text **STOP** to **64600** to unsubscribe.

## Schedule for Cedar Park Fall 2022 Event (schedule may change)

### **Sunday, September 4th**

- 8am-12pm Event set up
- 1pm-6pm Consignor drop off appointments

### **Monday, September 5th**

- 9:30am-6pm Prep Floor

### **Tuesday, September 6th**

- 6pm-8pm Employee Presale

### **Wednesday, September 7th**

- 5:00pm Consignor Presale
- 6:00pm \$15 Savvy Shoppers Presale
- 7:00pm New Moms (must be registered)
- 7:30pm Heroes & Teachers
- 9:00 pm Close

### **Thursday, September 8th**

- Noon \$15 Savvy Shoppers Presale (possibly mask required depending on health info)
- 2pm \$10 Super Shoppers Presale
- 3pm \$5 Early Shopper Presale
- 4pm Limited Free Presale (must be registered)
- 5pm Limited Free Presale (must be registered)
- 7pm Close

### **Friday, September 9th**

- 10am-7pm Public Sale Day #1
- 6:30pm-8pm Employee 50% off Presale

### **Saturday, September 10th**

- 10am-3pm Public Sale Day #2 - 50% Off Many Items
- 6pm-7:30pm Consignor Pick Up
- 8pm All Items left are donated

## What May Be Sold

Most items that pertain to babies, children and teens may be sold.

Acceptable items include (but are not limited to): toys, Fall & Winter clothing (jeans and shorts are always accepted), super clean cloth diapers, maternity wear, juniors' clothing, baby accessories, baby equipment, cribs manufactured after 6/2011, children's furniture, strollers, ride-on toys, tricycles, swings, bouncers, highchairs, parenting books, children's books, puzzles, Little Tikes and Step2 climbing toys, playhouses, furniture and DVDs.

While preparing your items, make sure to keep your standards high! Make sure that all items are clean. Wipe down surfaces and wash all things that can be washed. We ask that all DVDs be in their original cases.

We will accept designer purses. The minimum price for a purse must be \$25. Only top designer brands like Coach, Louis Vuitton, Prada, Gucci, Chanel, Guess by Marciano, Christian Dior, Dolce & Gabbana, Dooney & Bourke, Michael Kors, Jimmy Choo, Salvatore Ferragamo, Yves Saint-Laurent, Chloé, Kate Spade, Kenneth Cole, and Burberry. Purses must be in excellent condition. All purses will be secured with a locked cable.

Please be sure that all equipment and toys are in working order and that all games and puzzles have all their pieces. Battery-operated items must have working batteries installed. Electronics will be tested at check in.

Check your non-clothing items on the CPSC Recall List. Make SURE your highchairs, portable play yards, bassinets and strollers have not been recalled. You may be able to return a recalled item for store credit or for a new item at a retail store. Recalled items including all any drop-sides WILL NOT BE SOLD at any Fairytale Threads Event. Clothing and shoes with dangling metal charms will not be accepted. Let's keep our kids safe!

#### In season this event:

We will be accepting Fall & Winter clothing including jeans. Please save swimwear, sleeveless, easter dresses and sandals for the Spring Event. We do allow windbreakers and cardigan sweaters. Maternity wear, not plus sized non-maternity items (such as sizes 1X and above). However, plus sized maternity wear **is** allowed and in demand.

#### Brands for Juniors Sizes

We want to make sure that we have Juniors clothes and not men's and women's clothes. Please make sure that the brands you bring for Juniors are from brands like these. We will be adding to the list and accepting all Junior's brands. Here are a few of the brands we accept:

Abercrombie & Fitch, Aeropostale, Affliction, American Eagle, Billabong, Charlotte Russe, Citizens of Humanity, Express, Forever 21, Free People, Guess, H&M, Hollister, Joe's Jeans, Lei, Levi's, Lucky Brand, Miss Me, Nike, Obey, Paige, Roxy, Seven, Silver, Skechers, Sperrys, Steve Madden, True Religion, Wet Seal, Xhilaration, Old Navy, Cotton On, Hot Topic.....

#### What may not be sold

Let's keep the standards high to make sure the best quality bargains are sold to our shoppers. All items will be check at drop off but to save you time, please inspect items at home. This will result in higher sales for you! **Items not meeting sale guidelines will not be accepted. Items that are stained, broken, have an unpleasant odor, have been recalled, have pet hair, look worn or are in poor condition will NOT be accepted.**

For the health and safety of all of our children, Fairytale Threads will **not accept cribs manufactured before 6/2011** (manufacturer's date must be on the leg of the crib), car seats, used pacifiers, used bottles or nipples, feeding items, used fabric bibs or burp cloths, used underwear, nursing bras, diaper pails, breast pumps, potty training items, flip flops, or any items that have been recalled. It will be the consignor's responsibility to verify that their sale items have not been recalled. Do not bring out-of-season or out-of-style clothing. Participation, giveaway or destination t-shirts will not be accepted. Current style generally means that it was new in the last 4 years.

Toys - **No unlicensed stuffed animals, Beanie Babies or Pillow Pets please.** Stuffed animals from Disney or that have a cartoon or movie associated are accepted, beanie boos and boutique brands like Jellycat are allowed in clean condition. No Happy Meal toys or bags of random toys, please. Bags of cars or of one toy type are accepted.

Decor- Breakable décor items like photo frames, framed wall art with glass or ceramic statues will not be accepted.

Clothing- Clothing and shoes with dangling metal charms will not be accepted. Let's keep our kids safe!

**Items that are price at or higher than retail pricing will not be accepted.** We reserve the right to remove items from the floor for part or all of the sale due to pricing, space constrains or the quality of the item. Some items will be used to restock the floor as sales create space on the racks.

## Limits

Each consignor can bring 400 items.

Limits on Maternity: Each consignor can bring up to 10 items of maternity wear.

Limits on Infant-6mos: each consignor can bring 30 newborn, 30 3 month, 30 6 month clothing items for girls and another 30 for boys in each size listed. There are no limits on sizes over 6 months.

We reserve the right to remove items from the floor for part or all of the sale due to pricing, space constraints or the quality of the item. Some items will be used to restock the floor as sales create space on the racks.

## Entering Inventory

**Category:** Make sure you choose the correct category from the dropdown menu. All girls clothing should have the "girls clothing" category selected on the drop down.

**Description:** Choose the correct size and enter a detailed description listing the brand, color and details of the item. A good description would be "Old Navy blue short sleeved tee with cat." Juniors' have their own category and then specific sizes.

Items that have a basic description like "2 piece outfit", "Shirt", "Dress" or "Pants" will be returned to you. Descriptions must have brand, item type, color and descriptive detail.

### Work With Consigned Items (Active Inventory)

Use this screen to Add, Edit, or Delete items you are planning to bring to our upcoming sale. Your tags will be printed exactly as you enter your items here. Fields with an asterisk are required. For the best experience, avoid using the BACK button in your browser while working with inventory.

**Things To Remember:**

- Only items you plan to bring to our upcoming sale ('active items') are listed here. Click [HERE](#) to 'activate' items from past sales.
- You can quit and finish later. your items will be saved.
- You may not price an item less than \$2.00 and you must price items in .50 cent increments.
- Items you mark for donation are automatically marked as discountable.

**Category\***  
Accessories

**Description Line 1 (24 characters max)\***

**Price\***

Item can be DISCOUNTED 

**Size\***  
1

**Description Line 2 (24 characters max)**

**Quantity\***  
1

Item can be DONATED 

[Return to Inventory Menu](#)

**Submit Item**

**Price:** Minimum price is \$2.00. If you have small items, combine them to create a set to meet the minimum price. Prices should be about 25% of retail. Any item marked at 60% or higher than retail will be removed from the floor.

**Qty:** Default # is 1. If you have several items that use this same description, enter the quantity here. This is how you would enter 5 of the exact same shirts to sell individually. You won't have to enter each item individually. It will produce a bulk number of tags and add those items to your inventory. This is not for items that have multiple pieces. For multiple pieces, list "# pcs" like "board book set 3pcs".

**Check to Discount:** If you put a checkmark in this box, your item will be discounted automatically. We cannot go back and change this information during the sale. *Once this box is checked, it will stay checked for other items by default until you uncheck it!* Discounted items outsell the things that are not reduced by 75%. It's something to consider when deciding about discounting.

**Check to Donate:** If you do not want an item back if it does not sell, check this box. Again, once it is checked, it will stay checked by default. Items marked donate will also be marked discount.

**Submit Item:** Once you have entered the information for an item, click on this button to add the item to your inventory. It will not be added if you do not click on this box! **Only the last 5 items will show in the list below unless you check the box to show all.**

Working with Inactive Inventory - If you have items from a previous sale, that information is stored in your Inactive Inventory. To move items to your inventory for your current sale, go to your consignor homepage, click on "Work with Inactive Inventory", check the boxes for the items you wish to sell in the current sale (make sure clothing is seasonally appropriate) and click "Make selected inventory active".

**If they are still tagged from a previous sale**, you do not need to reprint tags for these items unless you change something on the tag (price, discounted, etc).

Your online inventory **MUST** be up to date and complete and **CLEAR** for the barcodes to work. **DO NOT DELETE INVENTORY AFTER YOU HAVE PRINTED YOUR TAGS.** If an item does not show up in your inventory, Fairytale Threads cannot sell it for you!

## Preparing Items For Sale

Think about what you look for as YOU shop and try to make items as appealing as possible. Ask yourself, "Would I buy THAT item at THAT price?" Spending a little time getting your items ready will make a huge difference on your check at the end of the sale!

**Clothing:** Please hang all infant-5T clothing on plastic child-sized hangers. Please do not bring children's clothing under size 6 on adult-sized hangers. Maternity items and juniors' sizes should be on adult sized plastic hangers. **Plastic hangers are sold with the item, so they will not be returned.** They can be found at various retail stores. You can also use hangers that come with clothes when you purchase them at retail and department stores. **Wire Hangers are not accepted for any item.** Any items that need to be secured, should be safety pinned to the hanger. Starch, a little bleach, an iron, or a needle and thread work wonders. Trim loose threads and wash all items. **Items with stains, pet hair or odors will not be accepted.** Button all buttons, snap all snaps, tie all bows, and zip all zippers. For grease stains, try spot treating with Dawn dish soap and then wash normally. See tagging guidelines for more information.

**Toys and Gear:** All fabric parts should be freshly washed and reattached. Wipe down all surfaces. Goo Gone and Magic Erasers work well on crayon marks and scuffs. Please be sure that all parts are included and place any small parts in zip-closed bags, and then securely attach the bag to the main piece. Small parts that are not attached will get lost. Make sure all batteries work. Toys missing functional parts or with cracked/broken parts are not accepted. Larger sets that need to be bagged up benefit from a printed photo of the set up attached to the bag.

**Furniture:** We recommend that consignors take a few extra minutes at check-in to assemble large furniture items. To allow for space planning, please contact us in advance if you have furniture that is crib-sized or larger. Assembly at set up and disassembly at the end of the sale are the responsibility of the consignor. **Only cribs with a manufacture date after 6/28/2011 will be accepted. The date must be printed by the manufacturer on the crib.** We do this to be in compliance with the CPSA crib guidelines.

**Pricing, packaging and presentation will make all the difference in getting your items sold.**

## Tagging & Organization

00 PIN HERE 00		
1001	Fairytale Threads Austin Event	12 Months Clothing - Boys
old navy red vest		
Item: 12		REDUCE \$3.00
		CW
1001 \$3.00		

Tags will be automatically generated with a barcode from your online inventory. **Hand written tags will not be accepted. Do not write on your tags at all.** Please make sure your printer is in working order so that your tags will be legible and crisp. Unreadable tags cannot be accepted. Tags should be printed on **white cardstock**. Do not use plain paper to print your tags. Make sure your tags have blank backs and that the barcodes print out clearly. Tags printed on reused cardstock will not accurately track your sales and will not be accepted. Your item numbers on your tags must match your online inventory. This is easy to check online. **Consignors that do not follow these guidelines, resulting**

in more than 10 items needing to be manually entered at check out, will incur \$.50 per tag fee. To ensure your inventory is correct, check item numbers in inventory to those on your printed tags. If they do not match, reprint tags to make accurate tags.

Use safety pins to attach the tag to the top right hand side of the clothing item (when looking at the item on the hanger). This will put the tag close to the shopper when the clothes are hanging on the rack. See pictures below for tag placement. Please **do not use** the tiny gold safety pins, straight pins or staples. For added security, please place a piece of clear packing tape over the safety pin and the top of the tag for clothing items priced at \$10 or higher. Pinning the clothing to the hanger so it cannot be easily removed will help keep high priced items secure.

If you are using a **tagging gun**, please attach the tag to the clothing label or at a seam using a 3-4 inch tag. This will help prevent damage to the clothing with the larger tagging gun needle. **Do not use a tagging gun through the one layer front of an item. This causes holes in the fabric and we cannot accept items with holes. We have a video online (consignor video tutorials)** to show you how to use the tagging gun so you won't create holes in your clothing.

The hanger should look like a question mark "?" as you look at the front of the item. Single pants, skirts and pants belonging to a set should be pinned to the hanger at each side, not with pants folded over the hanger. **Please do not use adult hangers for children's clothing under size 5.** Most retailers sell plastic child-sized hangers. Make sure the clothes look nice and aren't wrinkled. Hangable items not on hangers will not be accepted. **The ONLY exception for using adult hangers will be clothing sized 5 and over.** They must fit appropriately and not fall off the hanger. **Wire hangers will not be accepted on any size.**



## Categories for infant sizes

Clothing must be brought to drop off sorted by gender and the **following size categories:**

Newborn, 3mo, 6mo, 9mo, 12mo, 18mo, 24mo/2T, 3T, 4/4T, 5/5T, 6/6X and so on, up to girls and boys size 16. Juniors sizes will be accepted XS, S, M, L, XL and size 0, 1, 3, 5, 7, 9, & 11.

**Items that are marked for an age range such as 3-6 months, you should tag it as the younger age: 3 months.** If sizes are not listed on the tag, they WILL NOT be accepted.

Onesies: To maximize your selling potential, group at least 3 to a set and place on hanger. Please print ONE tag and list in the description that it has 3 pieces (3pc). Do not put onesies in a bag.

Shoes: Tie laces together or zip-tie together (no shoe boxes, zip-loc bags or tape). Make sure shoes are clean.

Socks: To maximize your selling potential, group at least 3 like pairs of socks in a bag and label.



**\*Item should hang so that when looking at the front of the item, the hanger hook looks like a "?".**

**\*Pants must be pinned around the top bar of the hanger itself, not folded over the hanger then pinned. Pants that are folded over the hanger will be removed from the floor.**

## **Pricing**

Prices will start at \$2 and increase in increments of 50 cents. If items are small, please group them with like items and sell them as a group with ONE tag for the group. You can list the number of items in the tag's description.

**You set the price.** Look at the item and price it as though you would purchase it. Overpricing items may result in it going unsold and coming back home to you after the sale. **Any items marked over retail price or close to retail price will be returned at check in or removed from the floor.** Do not price anything that is brand new over 60% of retail. Items that were free to you- like a free t-shirt from HEB, cannot be sold.

Generally, if an item is in like new condition, you can sell it for 25-35% of the retail price. That shirt you paid \$10 for at a retail store can sell for \$2 - \$3. Name brand and boutique items typically resell at higher percentages.

**CHECK TO DISCOUNT:** If you want to increase your chances of selling your items, consider the option to reduced item price 50% on discount sale days. Only items with this box checked will be sold at a discounted price. Those items not marked will still be on sale for full price during the discount sale day. You cannot go back and change this information during the sale. *Once this box is checked, it will stay checked for other items by default until you uncheck it!* You also have the option to donate your items when the sale is over helping local families and skip the pick up process Saturday night.

**Any items marked DONATE will automatically be marked "reduce."**

If you are selling a set of 3 socks, print one tag that list "3pc". All tags should be printed with Fairytale Threads, LLC bar-coded system and **tags with handwritten notes will not be accepted.** There will be no price negotiating; Fairytale Threads, LLC is selling on behalf of its registered consignors.

## **Drop Off Appointments**

Sale items will be dropped off and sorted on Sunday by appointment only. Make sure you sign up for an appointment time online and arrive at their scheduled drop-off time with their items tagged, on hangers and pre-sorted into gender, size and category (baby gear, toys, clothes, etc.). Consignors will put items out on the sales floor in the labeled locations. We will check clothing on the rack after they are put in place. Any items that are stained will be available for pick up on Saturday, September 10th between 6-7:30pm with unsold items.

## **Helping at the Sale**

We are switching our workers from an Independent Contractor model to a W2 employment structure to comply with the Department of Labor's recent update. This will ensure everyone is paid more equally and still has the perks you love- Shopping Early and now a Higher Item Limit! We will post an application link online as the event approaches! **In addition to being paid hourly, employees get great perks like an employee only shopping time on Tuesday, access to the 50% off presale Friday night, dollar dash shopping and a 10% employee discount on all purchases!**

## **Pick Up Saturday, September 10th, 2022 from 6-7:30pm**

Sellers are responsible for picking up unsold **items they do not wish to donate between 6pm and 7:30pm on Saturday, September 10th, 2022.** You must be in the building and begin to look for your items no later than 7:30pm. At 8pm, anything left on the floor is a donation. We will not be able to wait while you find items after 8pm. If you have lots of items, please arrive at 6pm. Please bring bins or boxes to collect your items and check out with a team member at the door. This process does take time and a little effort. Our team is there to help! We will post the "unsold items report" on your consignor homepage by 5pm. Please remember, any items returned to you at drop off or that you left at home will still be on this list.

**We will have your clothing items organized by consignor number on the racks within each size sections as time allows.** Please take the time to check the lost and found section if you are missing anything. Consignor numbers will be checked at the door to help ensure they go home with the correct consignor.

**\*\*\*All Consignors Must Check Out with a team member on the way out during pick up.\*\*\***

**If any item is missing, and you would like it back if we find it, please let us know before you leave.** Once an item is donated at 8pm, it will not be returned to you.

It is not necessary to return to the sale Saturday if you would like your unsold items to be donated. All items left after 8pm on Saturday, September 10th will become property of Fairytale Threads, LLC and will be donated to benefit a lovely local charity!

### **Dollar Dash Donation – benefiting local charities**

As a bonus for our terrific team members, we will continue to offer a DOLLAR DASH DONATION! **It is only open to our team members and charity partners** and will be held after all scheduled pick-ups have been completed.

**How do I donate?** Many of our Consignors will mark their tags with a black dot indicating that they would like to donate the item to a local charity if it doesn't sell. Any CLOTHING item marked for donation will be available during the Dollar Dash Donation. For each dollar donated to the Round Rock Area Serving Center, you will receive ONE item of clothing or a pair of shoes. **100% of the proceeds from this DOLLAR DASH DONATION will be given to one of our selected Charities.**

**How do I pay?** All Dollar Dash clothing items must be paid for in **cash**, no checks or credit cards please. We can make change for larger bills, but please come prepared with cash.

### **Getting PAID**

Time to get the financial reward for all your consignment effort!

We are sending echecks. This will get your checks to you much faster and arrive via email. Just print out and deposit. Make sure your email address is up to date on your account and that [manager@fairytalethreads.com](mailto:manager@fairytalethreads.com) is marked as a safe sender.

**Please deposit checks when you receive them.**

Checks do expire in 90 days. If you forget to deposit your check, and one has to be reissued, there is a \$10 reissue fee for the first check, \$20 for the second check and \$30 if we have to reissue 3 checks to you (per account not per event).

### **Thank you!**

Thank you again for being a consignor with Fairytale Threads! We are so excited about building this relationship with you and we look forward to you joining our community. This is a wonderful way for moms to make money, make new friends, provide affordable quality items for other moms, Shop Locally and Shop Sustainably!