

Fairytale Threads, LLC

Fall 2020 Children's Consignment

Virtual Sale Guidelines

1420 Toro Grande, Cedar Park

Shopping: 8/30-9/1 **Drop off:** 9/8-9/9 **Shopper Pick Up:** 9/11-13

Welcome

Thank you for consigning with Fairytale Threads, LLC.

We have written these sale guidelines to help you with all you need to be a successful consignor. They serve to clarify all the details and make the event a success for all. If you have any questions, please feel free to email us at manager@fairytalethreads.com or call us at (512) 850-3280.

Consignment Terms

Please make sure you are receiving and reading consignor emails for updates and reminders.

All consignors will receive 60%-75% of their items' total sale price minus any return fees. There is a \$15 nonrefundable consignor registration fee per event, which is payable upon registration through PayPal. Consignor numbers are one per family/household. Please do not share a consignor number. Sharing a consignor number will exclude you from future events. *Providing your cell number when you register will add you to our Consignor Texting service. Our consignor text subscribers are our VIPs. You will receive notifications and reminders about consigning, the schedule & other updates to help you succeed as a seller with us. We will do our best not to bug you or send you messages when you're probably asleep. Read below for the required terms & conditions from our messaging provider.*

SMS/MMS Terms & Conditions

By participating, you consent to receive recurring autodialed SMS/MMS promotional messages (up to 10 messages per month). No purchase required. Standard message & data rates may apply. At any time, you may text HELP to 64600 for help or STOP to unsubscribe.

Just as in prior sales, every consignor gets 60% of their sales (except for those who elected express tagging).

Consignors will get a pre-sale code to shop before the public.

New rules for the virtual sale

Please read the guidelines thoroughly. Below are a few highlights of the changes for the new virtual sale.

New Consignor Bonus

In this sale model, **you** are our inspection team and we'd like to reward you for a good job! Help us keep our stellar quality standards and really look at every item for stains, holes, missing buttons, broken zippers, missing puzzle pieces, recalls and non-working toys.

- ❖ If you have been super careful & none of your items (not 1) is returned for a refund, you will get an **extra 5%** of your sales. This is a bonus as thanks to you for your hard work to keep our Fairytale Threads Standards high.

Refund Fees

- ❖ There will be a refund handling fee applied to items if they are returned by the shopper because your items do not meet the sale guidelines. The refund handling fee will be the greater of 25% of the sold value or \$1. So a returned \$2 shirt means \$2 refunded to the shopper and \$1 fee deducted from your final check to process the return from the shopper, refund the shopper and process the returned shirt.
 - If 1-5 items are returned, we understand. It can happen to us all. **Your refund fee will be waived if you have if you have 5 or less returns.** You get the full 60%.
 - If 6 or more items are returned by the shopper then you will get 60% of your final sales minus the full refund handling fee for all returned items.

Shoppers will not be able to return items because they “changed their minds”. They must show us the issue at pick up and we must agree that the item is not up to Fairytale Threads Standards. Shoppers must do this in the parking lot before they leave. Once the items leave our parking lot, all sales are final.

Maintaining commitments to our customers

All consignors commit to holding items through the sale period and dropping off items that sell during the drop off period. Any items that are not brought to drop off will be processed as a return since that item has already been sold and paid for. **The refund fee will apply to all items not brought to drop off.** If you find a stain that you can't get out after you have listed the item, please bring the item to drop off and we will offer it to the buyer. If they would like a refund, it will count as one of your returned items.

Health and Safety

We are doing everything we can to make this event as contactless as possible. There are a few times we must be close to other members of the Fairytale Threads Team. When at the venue, inside or outside, masks are required. Any pens and shared items will be sanitized and hand sanitizer will be available to you on arrival and departure. Partners will have access to hand washing and are asked to wash their hands every hour. Please do your best to maintain 6 ft from others at all times. Only Partners will be allowed inside the building. Shoppers can remain in their car at their pick up time and can inspect items in their cars if they choose.

Women's clothing now accepted

For our Virtual event, we are also including women's clothing in excellent condition.

Limits

There are no limits per consignor, however their inventory will close when we have the maximum number of total items in the system with photos. Get your inventory in early!

Photos

All items MUST have a photo added to be included in the online sale. Items without a photo will not be included. However, after adding a photo, any previously tagged items do not need to be retagged prior to the online sale.

We have added a video under consignor video tutorials with tips on taking photos of your items.

Consignors must have a minimum of 15 tagged items or a combined total sale price of at least \$100 to participate in the sale. All items are sold and work is done at your own risk. Fairytale Threads, LLC makes every effort to provide a

safe location and facility; however Fairytale Threads, LLC does not accept responsibility for loss, theft, injury or damage. Consignors accept these risks.

What May Be Sold

Most items that pertain to babies, children and teens may be sold. For our Virtual event, we are also including women's clothing in excellent condition.

Acceptable items include (but are not limited to): toys, All Season clothing, super clean cloth diapers, maternity wear, juniors' clothing, baby accessories, baby equipment, cribs manufactured after 6/2011, children's furniture, strollers, ride-on toys, tricycles, swings, bouncers, highchairs, parenting books, children's books, puzzles, Little Tikes and Step2 climbing toys, playhouses, furniture and DVDs. While preparing your items, make sure to keep your standards high! Make sure that all items are clean. Wipe down surfaces and wash all things that can be washed. We ask that all DVDs be in their original cases.

We will accept designer purses. The minimum price for a purse must be \$25. Only top designer brands like Coach, Louis Vuitton, Prada, Gucci, Chanel, Guess by Marciano, Christian Dior, Dolce & Gabbana, Dooney & Bourke, Michael Kors, Jimmy Choo, Salvatore Ferragamo, Yves Saint-Laurent, Chloé, Kate Spade, Kenneth Cole, and Burberry. Purses must be in excellent condition.

Please be sure that all equipment and toys are in working order and that all games and puzzles have all their pieces. Battery-operated items must have working batteries installed.

Check your non-clothing items on the CPSC Recall List. Make SURE your highchairs, portable play yards, bassinets and strollers have not been recalled. You may be able to return a recalled item for store credit or for a new item at a retail store. Recalled items including all any drop-sides WILL NOT BE SOLD at any Fairytale Threads Event. Clothing and shoes with dangling metal charms will not be accepted. Let's keep our kids safe!

Brands for Juniors Sizes

We want to make sure that we have Junior's clothes separate from women's clothes. Please make sure that the brands you bring for Juniors are from brands like these. We will be adding to the list and accepting all Junior's brands. Here are a few of the brands we accept:

Abercrombie & Fitch, Aeropostale, Affliction, American Eagle, Billabong, Charlotte Russe, Citizens of Humanity, Express, Forever 21, Free People, Guess, H&M, Hollister, Joe's Jeans, Lei, Levi's, Lucky Brand, Miss Me, Nike, Obey, Paige, Roxy, Seven, Silver, Skechers, Sperrys, Steve Madden, True Religion, Wet Seal, Xhilaration, Old Navy, Cotton On, Hot Topic.....

Please list women's clothing in the women's category separate from Junior's clothing.

What may not be sold

Let's keep the standards high to make sure the best quality bargains are sold to our shoppers. Please inspect items thoroughly at home before listing. This will result in higher sales for you! **Items not meeting sale guidelines will be refunded to the buyer and a refund fee will be charged to the consignor. Items that are stained, broken, have an unpleasant odor, have been recalled, have pet hair, look worn or are in poor condition will be returned by shoppers.**

For the health and safety of all of our children, Fairytale Threads will **not accept cribs manufactured before 6/2011** (manufacturer's date must be on the leg of the crib), car seats, used pacifiers, used bottles or nipples, infant bath tubs, feeding items, underwear, training pants, nursing bras, maternity swimwear, diaper pails, breast pumps, potty training items, flip flops, unlicensed stuffed animals or old school beanie babies, pillow pets or any items that have been recalled. It will be the consignor's responsibility to verify that their sale items have not been recalled. Do not include out-of-style clothing. Participation, giveaway or destination t-shirts will not be accepted. Current style generally means that it was new in the last 4 years. Please don't list any breakable décor items like photo frames or ceramic statues.

Items that are price at or higher than retail pricing may not be sold.

Consignor Registration

Register online in advance by Friday, August 14, 2020. We have a wonderful online registration, inventory and tagging system complete with bar-coding for a streamlined sale experience. Please go to www.fairytaletreads.com and follow the directions on the consignor link. There is a \$15 nonrefundable consignor registration fee per event, which is payable upon registration through PayPal. Items from consignors not registered in advance will not be accepted for the sale. A consignor ID number will be given when your registration is received and **MUST** be on each item at the sale (the system automatically generates this on each tag). If you have consigned with us before, you will keep your consignor number and password from the previous sales.

Make sure you choose the correct category from the dropdown menu. All girls clothing should have the "girls clothing" category selected on the drop down. Choose the correct size and enter a detailed description listing the brand, color and details of the item. A good description would be **"Old Navy blue short sleeved tee with cat."** **Juniors' have their own category and then specific sizes.**

Work With Consigned Items (Active Inventory)

Use this screen to Add, Edit, or Delete items you are planning to bring to our upcoming sale. Your tags will be printed exactly as you enter your items here. **Fields with an asterisk are required.** For the best experience, avoid using the BACK button in your browser while working with inventory.

Things To Remember:

- Only items you plan to bring to our upcoming sale ('active items') are listed here. Click [HERE](#) to 'activate' items from past sales.
- You can quit and finish later. your items will be saved.
- You may not price an item less than \$2.00 and you must price items in .50 cent increments.
- Items you mark for donation are automatically marked as discountable.

Category*
Accessories

Description Line 1 (24 characters max)*

Price*

Item can be **DISCOUNTED** 

Size*
1

Description Line 2 (24 characters max)

Quantity*
1

Item can be **DONATED** 

[Return to Inventory Menu](#)

Submit Item

Working with your items

Working with Active Inventory - If you are entering all of your items at one time, organize them by category and size before you start to enter them. That will make entering your items much easier and save time in the long run.

Category: Please select the category that best suits your item. We use this information to plan our floor layout and to look for information on items, so it is very important. This is VERY important in an online sale. Categories will determine where your item is on the site.

Size: Please select a numerical size for clothing. Since brands differ in sizing, if your item is tagged as 3-6 months by the manufacturer, please list it in the 3month size in the tagging system. Please note: Size 6-14 sold in children's stores are NOT Junior's clothing. While your 14-year-old may be a teen, if he/she wears a size 14 at the Children's Place, this is not a Junior's size 14. A Junior's size 14 is similar in size to an adult size 14. Shoe sizes are listed separately. It will be important when entering your shoes in the online inventory to indicate whether your shoes size 1-13 are Kids' 1-3 or Adult 1-13. If your Kids size 6 shoes are mislabeled and sold to a teen looking for size 6 shoes, the item may be returned. Toys do not require a size and the size category should be left blank.

Description Line 1: Put the **brand name** and item in the first line. Examples: Old Navy denim shorts, Baby Einstein DVD Set, Xbox 360 Game. Listing shorts, jeans, shirt, or dress as part of the description will help map it on the website.

Description Line 2: Please put identifiers (khaki, camo, cargo, blue stripe, pink floral, Baby Santa, Lego Star Wars)

The more specific you are in the key words in your description, the easier it will be for shoppers to find it in the

inventory. Items listed with nondescript titles like "shirt" or "Bag of toys" will be harder for sellers to search for and will be less likely to sell.

Price: Minimum price is \$2.00. We recommend \$4 for the Online sale. If you have small items, combine them to create a set to meet the minimum price.

Qty: Default # is 1. If you have several items that use this same description, enter the quantity here. This is how you would enter 5 of the exact same shirts to sell individually. You won't have to enter each item individually. It will produce a bulk number of tags and add those items to your inventory. This is not for items that have multiple pieces. For multiple pieces, list "# pcs" like "board book set 3pcs".

Check to Discount: If you put a checkmark in this box, your item will be discounted automatically. We cannot go back and change this information during the sale. *Once this box is checked, it will stay checked for other items by default until you uncheck it!*

Add Photo: Every item must include a photo. Inspect each item closely and choose a simple clean background with bright lighting. Avoid shadows as they can make items appear stained where they are not. See Video Tutorial.

Submit Item: Once you have entered the information for an item, click on this button to add the item to your inventory. It will not be added if you do not click on this box! **Only the last 5 items will show in the list below unless you check the box to show all.**

Working with Inactive Inventory - If you have items from a previous sale, that information is stored in your Inactive Inventory. To move items to your inventory for your current sale, go to your consignor homepage, click on "Work with Inactive Inventory", check the boxes for the items you wish to sell in the current sale (make sure clothing is seasonally appropriate) and click "Make selected inventory active". You can add a photo to inventory entered previously. Double check your categories. We will add some in to make navigation easy on the website.

If items are still tagged from a previous sale, you do not need to reprint tags for these items unless you change something on the tag (price, discounted, etc). However, you will need to add photos for any previously tagged items or they will not be included in the online sale.

Your online inventory MUST be up to date and complete and CLEAR for the barcodes to work. DO NOT DELETE INVENTORY AFTER YOU HAVE PRINTED YOUR TAGS. If an item does not show up in your inventory, Fairytale Threads cannot sell it for you!

Schedule for Cedar Park Fall 2020 Online Event

Tuesday, August 25

- 4:00pm Inventory closes for the Fall Online Event

Sunday, August 30

- 9:30am Presales with staggered times/passwords for access

Monday, August 31

- 8:00am **Public Shopping Day**

Tuesday, September 1

- Public Shopping Day

Wednesday, September 2

- Public Shopping Day

Friday, September 4

- 12:00pm Consignor Sold reports are available for preparing sold items with Shopper Codes

Tuesday, September 8

- 10am-8pm **Sold Item Drop off Curbside By Appointment**

Wednesday, September 9

- 10am-8pm **Sold Item Drop off Curbside By Appointment**

Friday, September 11

- 1pm-9pm **Shopper Pick Up Curbside**

Saturday, September 12

- 10am-9pm **Shopper Pick Up Curbside**

Sunday, September 13

- 12pm **Consignors can pick up and returned items (stained, not listed correctly)**

Preparing Items For Sale

We always ask that you inspect every item for quality before you enter it into inventory. Never has this been more important! We need you to thoroughly check each and every item before you enter it for the online event. It is imperative that you enter only your best items. We can all miss a small stain or two, we are only human after all. However, consignors that deliver stained, broken, overly worn or recalled items will be charged an admin fee for each item we have to refund. See Refund Fees above.

Think about what you look for as YOU shop and try to make items as appealing as possible. Ask yourself, "Would I buy THAT item at THAT price?" Spending a little time getting your items ready will make a huge difference on your check at the end of the sale!

Clothing: Please hang all infant-5T clothing on plastic child-sized hangers. Please do not bring children's clothing under size 6 on adult-sized hangers. Maternity items and juniors' sizes should be on adult sized plastic hangers. **Plastic hangers are sold with the item, so they will not be returned.** They can be found at various retail stores. You can also use hangers that come with clothes when you purchase them at retail and department stores. **Wire Hangers are not accepted for any item.** Any items that need to be secured, should be safety pinned to the hanger. Starch, a little bleach, an iron, or a needle and thread work wonders. Trim loose threads and wash all items. Button all buttons, snap all snaps, tie all bows, and zip all zippers. For grease stains, try spot treating with Dawn dish soap and then wash normally. See tagging guidelines for more information.

Toys and Gear: All fabric parts should be freshly washed and reattached. Wipe down all surfaces. Goo Gone and Magic Erasers work well on crayon marks and scuffs. Please be sure that all parts are included and place any small parts in zip-closed bags, and then securely attach the bag to the main piece. Small parts that are not attached will get lost. Make sure all batteries work. **No unlicensed stuffed animals, beanie babies or pillow pets please.** Stuffed animals that are from Disney or that have a cartoon or movie are accepted, beanie boos and boutique brands like Jellycat are allowed in clean condition.

Furniture: Children's furniture and nursery furniture may be sold at the online event. Photos must show the item fully assembled and all parts must be delivered at drop-off. To allow for space planning, please contact us in advance if you have furniture that is crib-sized or larger. **Only cribs with a manufactures date after 6/28/2011 will be accepted. The date must be printed by the manufacturer on the crib.** We do this to be in compliance with the new CPSA crib guidelines.

Photo presentation and Description will make all the difference in getting your items sold.

Tagging & Organization

Tags will be automatically generated with a barcode from your online inventory. **Hand-written tags will not be accepted. Do not write on your tags at all.** Please make sure your printer is in working order so that your tags will be legible and crisp. Unreadable tags cannot be accepted. Tags should be printed on **white cardstock**. Do not use plain paper to print your tags. Make sure your tags have blanks backs and that the barcodes print out clearly. Tags printed on reused cardstock will not accurately track your sales and will not be accepted. Your item numbers on your tags must match your online inventory. This is easy to check online



Use safety pins or a tagging gun to attach the tag to the top right hand side of the clothing item (when looking at the item on the hanger). This will put the tag close to the shopper when the clothes are hanging on the rack. See pictures below for tag placement. Please **do not use** the tiny gold safety pins, straight pins or staples. For added security, please place a piece of clear packing tape over the safety pin and the top of the tag for clothing items priced at \$10 or higher. Pinning the clothing to the hanger so it cannot be easily removed will help keep high priced items secure.

If you are using a **tagging gun**, please attach the tag to the clothing label or at a seam using a 3-4 inch tag. This will help prevent damage to the clothing with the larger tagging gun needle. **Do not use a tagging gun through the one layer front of an item. This causes holes in the fabric and we cannot**

accept items with holes. We have a video online to show you how to use the tagging gun so you won't create holes in your clothing.

The hanger should look like a question mark "?" as you look at the front of the item. Single pants, skirts and pants belonging to a set should be pinned to the hanger at each side, not with pants folded over the hanger. **Please do not use adult hangers for children's clothing under size 6.** Most retailers sell plastic child-sized hangers. Make sure the clothes look nice and aren't wrinkled. Hangable items not on hangers will not be accepted. **The ONLY exception for using adult hangers will be clothing sized 6 and over.** They must fit appropriately and not fall off the hanger. **Wire hangers will not be accepted on any size.**



For this virtual event, the use of wire hangers will be even more problematic because items will be packed in shopper bags and wire hangers may damage other items in the bag. For this reason, **NO WIRE HANGERS** will be accepted at drop-off. Make sure all pieces are securely attached so they don't become separated.

Categories for infant sizes:

Newborn, 3mo, 6mo, 9mo, 12mo, 18mo, 24mo/2T, 3T, 4/4T, 5/5T, 6/6X and so on, up to girls and boys size 16. Juniors sizes will be accepted XS, S, M, L, XL and size 0, 1, 3, 5, 7, 9, & 11.

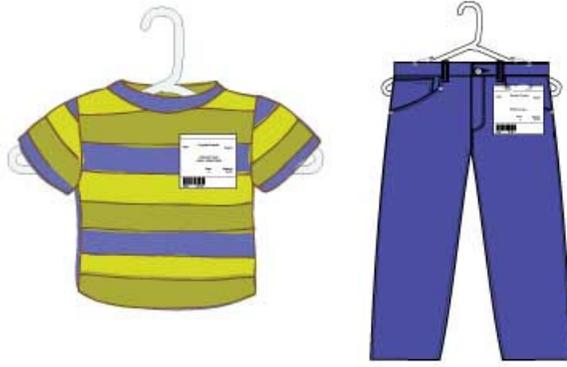
Items that are marked for an age range such as 3-6 months, you should tag it as the younger age: 3 months. If sizes are not listed they WILL NOT be accepted.

Onesies: To maximize your selling potential, group at least 3 to a set and place on hanger. Please print ONE tag and list in the description that it has 3 pieces (3pc). **Do not put onesies in a bag.**

Shoes: Tie laces together or zip-tie together. Make sure shoes and soles are clean. The toes should be free of nicks. We will be adding sizes for little kids shoes and big kids shoes because the size numbers overlap. Please update this when you add your photos. At the event, this is obvious, but online we want to make sure the size is clear. Rules can be used in the photos as well.

Socks: To maximize your selling potential, group at least 3 like pairs of socks in a bag and label.

Bibs: To maximize your selling potential, group at least 3 stain free bibs together.



***Item should hang so that when looking at the front of the item, the hanger hook looks like a “?”.**

***Pants must be pinned around the top bar of the hanger itself, not folded over the hanger then pinned.**

Pricing

Prices will start at \$2 and increase in increments of 50 cents. If items are small, please group them with like items and sell them as a group with ONE tag for the group. You can list the number of items in the tag's description. For online events, try to make your price point closer to \$4, grouping items as needed.

You set the price. Look at the item and price it as though you would purchase it. Overpricing items may result in lower sales for you. **Any items marked over retail price or close to retail price will be removed from the sale.** Do not price anything that is brand new over 60% or retail. Items that were free to you- like a free t-shirt from HEB, cannot be sold.

Generally, if an item is in like new condition, you can sell it for 25-35% of the retail price. That shirt you paid \$10 for at a retail store can sell for \$2 - \$3. Name brand and boutique items typically resell at higher percentages.

If you want to increase your chances of selling your items, mark them to be reduced at the 50% sale. Only items marked with the “reduced” printed notation will be sold at a discounted price. (Those not marked will still be on sale for full price during the discount sale day).

NEW:

When our online sale is over, we will send you a list of your sold items with a **Buyer Code**. This will be a 7-digit code that you will attach to the tags of every sold item. When you drop off your sold items, all of your items will be scanned in. Then you will place all items on the rack or in the box alphabetically according to Buyer Code. Make sure your items are organized alphabetically by these codes for drop off. It will make drop off go much faster for you.

Drop Off Appointments- Please wear a mask

Sold items will be dropped off and sorted on Tuesday & Wednesday 9/8-9/9 of sale week by appointment only. Make sure you sign up for an appointment time online and arrive at the scheduled drop-off time with items tagged, on hangers and pre-sorted in alphabetic order by Buyer Code. These codes will be on your Sold Item List and will be printed and attached to your tags. We will scan all of your items in at drop off. Consignors will put items on racks or boxes by letter outside of the venue.

Partners

We have amazing Partners and they get to meet other local moms during the event! In appreciation of our wonderful Partners who help make the sale run smoothly, all partners will receive an upgraded presale pass to shop a Partner

presale. Your shopping time is based on your work hours. Shifts are generally 4 hours long and, to be fair to all partners, credit can only be given for full 4 hour shifts. If you are having fun, you are always welcomed to stay!

Please note: We will have very specific tasks for partners at this event. All partners must be able to wear a mask at all times, work on the floor, inside and outside, squat down, read small numbers, file, lift up to 30 lbs. and complete an online waiver required by the venue.

“4-Hour Partners”

“4-Hour Partners” work a total of at least four hours and will get **65%** of their items’ sale price & a 4-Hour Partner Presale Code for themselves.

“8-Hour Partners”

“8-Hour Partners” work a total of at least eight hours will get **70%** of their items’ sale price & an 8-Hour Partner Presale Code for themselves.

“12-Hour Partners”

“12-Hour Partners” work a total of at least twelve hours and will get **75%** of their items’ sale price & a 12-Hour Partner Presale Code for themselves.

Maximum consignor payout is 75%

For Partners who work twelve hours **and** have no returns and so are eligible for the seller bonus, their consignor percentage will remain at 75%.

If you are working, please arrive a few minutes early. All people in the building and outside will need to wear a mask. Partners that will be inside the venue must sign the online waiver required by the venue. Children cannot accompany you during your shifts. Call us at 512-850-3280 as soon as possible if an emergency arises and you cannot make your shift. We understand that things do come up and we will do what we can to fill opened positions.

If you are unable to make your shift, you can have someone come in your place which will still allow you the benefits of attending the pre-sale and a higher percentage of your sales. However, you must email or call Fairytale Threads, LLC and let us know who will be covering your shift to get the proper credit. If you have a fever, cough or other symptoms outlined by the CDC as coronavirus symptoms, do not come to the venue.

After the Sale

You have only brought what has sold! If any of your items were returned, you can pick them up on Sunday at noon or we can donate them for you. No need to come back unless you need to pick up your purchases.

Getting PAID

Time to get the financial reward for all your consignment effort! Keep an eye out for a windowed envelope from Chase Bank. Returning consignors’ checks will be sent to the same address used last time unless you **email** us a change of address. New consignors will receive their checks at the address provided during consignor registration.

All consignor checks should arrive within 10 business days of the end of the event. If your check hasn’t arrived in 10 business days, please let me know by email at manager@fairytalethreads.com and I will cancel the first and reissue a second check at no charge as long as it is within 30 days of the last day of the event. Please deposit checks when you receive them.

Checks do expire in 90 days. If you forget to deposit your check, and one has to be reissued, there is a \$10 reissue fee for the first check, \$20 for the second check and \$30 if we have to reissue 3 checks to you (per account not per event).

Thank you!

Thank you again for being a consignor and/or Partner with Fairytale Threads! We are so excited about building this relationship with you. This is a wonderful way for moms to make money, make new friends, provide affordable quality items for other moms, contribute to the earth's recycling efforts and benefit others in need.