

# Fairytale Threads, LLC

## Fall 2017 Children's Consignment Event

### Sale Guidelines

1420 Toro Grande, Cedar Park  
Open to the Public September 14-16

#### **Welcome**

Thank you for consigning with Fairytale Threads, LLC.

Below you will find sale guidelines to help you with all you need to be a successful consignor. These guidelines serve to clarify all the details and make the event a success for all. If you have any questions, please feel free to email us at [manager@fairytalethreads.com](mailto:manager@fairytalethreads.com) or call us at (512) 850-3280.

#### **Consignment Terms**

All consignors will receive a minimum of 60% of their items' total sale price. There is a \$10 nonrefundable consignor registration fee per event, which is payable upon registration through PayPal. Consignor numbers are one per family/household. Please do not share a consignor number. We encourage all consignors to participate in the event by volunteering to help us staff the sale. Consignors, who volunteer, can increase their profits and be admitted to exclusive presales.

Consignors will get 60% of their items' sale price. Consignors will get a pre-sale pass for themselves and a pass for a friend or family member to shop at the **Wednesday consignor presale at 5pm.**

Please see the Volunteering section for more details on how to get **up to 80%** consignor percentage.

All consignors are welcome to pick up any unsold items between 6pm and 8pm on Saturday, September 16th. Any items not picked up by 8pm on September 16th, 2017, will become property of Fairytale Threads, LLC and will be considered a donation. Fairytale Threads, LLC will donate as it sees fit, including, but not limited to the Dollar Dash Donation. Please see the Dollar Dash Donation section for more details.

Consignors must have a minimum of 15 tagged items or a combined total sale price of at least \$100 to participate in the sale. All items are sold and volunteering is done at your own risk. Fairytale Threads, LLC makes every effort to provide a safe location and facility; however Fairytale Threads, LLC does not accept responsibility for loss, theft, injury or damage.

#### **Advertising**

Fairytale Threads, LLC will handle all the advertising for you. We have placed advertisements online and in local publications that will reach over 170,000 homes including Kids Directory, sale flyers to daycares, preschools and child-oriented businesses. We always welcome help in advertising and welcome any outlets you can add. The more people who know about our sale, the more shoppers will come out to buy all of your items!

If you have media connections and can get us on the local news or in an article in the local paper (Austin, Cedar Park or Round Rock), you could get credit for a volunteer shift and shop early! Please contact us as soon as possible with your connection so we can approve it.

## **What May Be Sold**

Most items that pertain to babies, children and teens may be sold!

Acceptable items include (but are not limited to): toys, fall and winter clothing (jeans and shorts are always accepted), super clean cloth diapers, maternity wear, juniors' clothing, prom wear, baby accessories, baby equipment, cribs manufactured after 6/2011, children's furniture, strollers, ride-on toys, tricycles, swings, bouncers, highchairs, parenting books, children's books, puzzles, pregnancy books, Little Tikes and Step2 climbing toys, playhouses, furniture and DVDs. While preparing your items, make sure to keep your standards high! Make sure that all items are clean. Wipe down surfaces and wash all things that can be washed. We ask that all DVDs be in their original cases.

We will accept designer purses at the Fall Event. The minimum price for a purse must be \$25. Only top designer brands like Coach, Louis Vuitton, Prada, Gucci, Chanel, Guess by Marciano, Christian Dior, Dolce & Gabbana, Dooney & Bourke, Michael Kors, Jimmy Choo, Salvatore Ferragamo, Yves Saint-Laurent, Chloé, Kate Spade, Kenneth Cole, and Burberry. Purses must be in excellent condition. All purses will be secured with a locked cable.

Please be sure that all equipment and toys are in working order and that all games and puzzles have all their pieces. Battery-operated items must have working batteries installed. Electronics will be tested at check in.

Check your non-clothing items on the CPSC Recall List. Make SURE your highchairs, portable play yards, bassinets and strollers have not been recalled. You may be able to return a recalled item for store credit or for a new item at a retail store. Recalled items including all any drop-sides WILL NOT BE SOLD at any Fairytale Threads Event. Clothing and shoes with dangling metal charms will not be accepted. Let's keep our kids safe!

### **In season for the Fall Event:**

We will be accepting a range of clothing at this year's Fall Sale including shorts. You can save swimwear, sandals/open toe shoes and sundresses for the Spring Event. Women's clothing must be maternity wear, not plus sized non-maternity items (such as sizes 1X and above). However, plus sized maternity wear **is** allowed and in demand.

### **Brands for Juniors Sizes**

We want to make sure that we have Juniors clothes and not men's and women's clothes. Please make sure that the brands you bring for Juniors are from brands like these. Prom wear of all brands are accepted as well as prom worthy shoes. We will be adding to the list and accepting all Junior's brands. Here are a few of the brands we accept:

Abercrombie & Fitch, Aeropostale, Affliction, American Eagle, Billabong, Charlotte Russe, Citizens of Humanity, Express, Forever 21, Free People, Guess, H&M, Hollister, Joe's Jeans, Lei, Levi's, Lucky Brand, Miss Me, Nike, Obey, Paige, Roxy, Seven, Silver, Skechers, Sperrys, Steve Madden, True Religion, Wet Seal, Xhilaration, Old Navy, Cotton On, Hot Topic.....

## **What may not be sold**

Let's keep the standards high to make sure the best quality bargains are sold to our shoppers. All items will be check at drop off but to save you time, please inspect items at home. This will result in higher sales for you! **Items not meeting sale guidelines will not be accepted. Items that are stained, broken, have an unpleasant odor, have been recalled, have pet hair, look worn or are in poor condition will NOT be accepted.** For the health and safety of all of our children, Fairytale Threads will not accept cribs manufactured before 6/2011 (manufacturer's date must be on the leg of the crib), car seats, used pacifiers, used bottles or nipples, feeding items, underwear, training pants, nursing bras, diaper pails, breast pumps, potty training items, unlicensed stuffed animals, pillow pets or any items that have been recalled. It will be the consignor's responsibility to verify that their sale items have not been recalled. Do not bring out-of-season or out-of-style clothing. Participation, giveaway or destination t-shirts will not be accepted. Current style generally means that it was new in the last 4 years.

## **New**

Limits on Maternity: Each consignor can bring up to 10 items of maternity wear.

Limits on Infant-6mos: each consignor can bring 30 newborn, 30 3month, 30 6month clothing items. There are no limits on sizes over 6 months.

## **Consignor Registration**

**Register online in advance by Friday, September 9, 2017.** We have a wonderful online registration, inventory and tagging system complete with bar-coding for a streamlined sale experience. Please go to [www.fairytalethreads.com](http://www.fairytalethreads.com) and follow the directions on the consignor link. There is a \$10 nonrefundable consignor registration fee per event, which is payable upon registration through PayPal. Items from consignors not registered in advance will not be accepted for the sale. A consignor ID number will be given when your registration is received and **MUST** be on each item at the sale (the system automatically generates this on each tag). If you have consigned with us before, you will keep your consignor number and password from the previous sales.

Make sure you choose the correct category from the dropdown menu. All girls clothing should have the "girls clothing" category selected on the drop down. Choose the correct size and enter a detailed description listing the brand, color and details of the item. A good description would be **"Old Navy blue short sleeved tee with cat."** **Juniors' have their own category and then specific sizes.**

Fill in the information below and click "Submit Item" to enter a new item.

Category:	Accessories	
Size:	1	
Description Line 1:	<input type="text"/>	
Description Line 2:	<input type="text"/>	
Price: (ex: 3.00)	\$ <input type="text"/>	Qty: 1 <input type="text"/>
	<input type="checkbox"/> Check To Discount	<input type="checkbox"/> Check To Donate
<a href="#">I'm finished for now</a>	<input type="button" value="Submit Item"/>	

By default, only the last 5 items entered show. Check here to display all items

## **Working with your items**

**Working with Active Inventory** - If you are entering all of your items at one time, organize them by category and size before you start to enter them. That will make entering your items much easier and save time in the long run.

**Category:** Please select the category that best suits your item. We use this information to plan our floor layout and to look for information on items, so it is very important.

**Size:** Please select a numerical size for clothing. Since brands differ in sizing, if your item is tagged as 3-6 months by the manufacturer, please list it in the 3month size in the tagging system. Shoe sizes are listed separately. You can mark toys by age or enter size 1 for items that are not age specific.

**Description Line 1:** Put the **brand name** and item in the first line. Examples: Old Navy denim shorts, Baby Einstein DVD Set, Xbox 360 Game

**Description Line 2:** Please put identifiers (khaki camo cargo, First Signs, Baby Santa, Lego Star Wars)

The more specific you are in the key words in your description, the easier it will be for us to find it in the inventory if a tag is lost. That means we'll be able to sell it and credit your account. Without a good description, we can't sell an item.

**Price:** Minimum price is \$2.00. If you have small items, combine them to create a set to meet the minimum price.

**Qty:** Default # is 1. If you have several items that use this same description, enter the quantity here. This is how you would enter 5 of the exact same shirts to sell individually. You won't have to enter each item individually. It will produce a bulk number of tags and add those items to your inventory. This is not for items that have multiple pieces. For multiple pieces, list "# pcs" like "board book set 3pcs".

**Check to Discount:** If you put a checkmark in this box, your item will be discounted automatically. We cannot go back and change this information during the sale. *Once this box is checked, it will stay checked for other items by default until you uncheck it!*

Discounted items outsell the things that are not reduced by 75%. It's something to consider when deciding about discounting.

**Check to Donate:** If you do not want an item back if it does not sell, check this box. Again, once it is checked, it will stay checked by default. Items marked donate will also be marked discount.

**Submit Item:** Once you have entered the information for an item, click on this button to add the item to your inventory. It will not be added if you do not click on this box! **Only the last 5 items will show in the list below unless you check the box to show all.**

Working with Inactive Inventory - If you have items from a previous sale, that information is stored in your Inactive Inventory. To move items to your inventory for your current sale, go to your consignor homepage, click on "Work with Inactive Inventory", check the boxes for the items you wish to sell in the current sale (make sure clothing is seasonally appropriate) and click "Make selected inventory active".

If they are still tagged from a previous sale, you do not need to reprint tags for these items unless you change something on the tag (price, discounted, etc).

Your online inventory **MUST** be up to date and complete for the barcodes to work. **DO NOT DELETE INVENTORY AFTER YOU HAVE PRINTED YOUR TAGS.** If an item does not show up in your inventory, Fairytale Threads cannot sell it for you!

## Schedule for Cedar Park Fall 2017 Event

### **Sunday, September 10th**

- 5pm-9pm Event set up

### **Monday, September 11th**

- 10am-8pm Consignor drop off appointments

### **Tuesday, September 12th**

- 9:30am-1pm Consignor drop off appointments
- 7pm-9pm **20 Hour Volunteer Presale**

### **Wednesday, September 13th**

- 3:00pm **12 Hour Volunteer Presale**
- 4:00pm **8 Hour Volunteer Presale**
- 4:30pm **4 Hour Volunteer Presale**
- 5pm-9pm **Consignor & Guest Presale**
- 5:30pm **\$10 Super Shoppers Presale**
- 6:00 pm **First Responders and Teacher Presale**
- **7:00pm** **New Moms Presale**

### **Thursday, September 14th**

- 10am-7pm **Public Sale Day #1**

### **Friday, September 15th**

- 10am-7pm **Public Sale Day #2 - 25% Off Many Items**

### **Saturday, September 16th**

- 10am-4pm **Public Sale Day #3 - 50% Off Many Items**
- **6pm-8pm** **Consignor Pick Up**

## Preparing Items For Sale

Think about what you look for as YOU shop and try to make items as appealing as possible. Ask yourself, "Would I buy THAT item at THAT price?" Spending a little time getting your items ready will make a huge difference on your check at the end of the sale!

**Clothing:** Please hang all infant-5T clothing on plastic child-sized hangers. Please do not bring children's clothing under size 6 on adult-sized hangers. Maternity items and juniors' sizes should be on adult sized plastic hangers. **Plastic hangers are sold with the item, so they will not be returned.** They can be found at various retail stores. You can also use hangers that come with clothes when you purchase them at retail and department stores. **Wire Hangers are not accepted for any item.** Any items that need to be secured, should be safety pinned to the hanger. Starch, a little bleach, an iron, or a needle and thread work wonders. Trim loose threads and wash all items. **Items with stains, pet hair or odors will not be accepted.** Button all buttons, snap all snaps, tie all bows, and zip all zippers. For grease stains, try spot treating with Dawn dish soap and then wash normally. See tagging guidelines for more information.

**Toys and Gear:** All fabric parts should be freshly washed and reattached. Wipe down all surfaces. Goo Gone and Magic Erasers work well on crayon marks and scuffs. Please be sure that all parts are included and place any small parts in zip-closed bags, and then securely attach the bag to the main piece. Small parts that are not attached will get lost. Make sure all batteries work. **No unlicensed stuffed animals or pillow pets please.** Stuffed animals that are from Disney or that have a cartoon or movie are and boutique brands like Jellycat are allowed in clean condition.

**Furniture:** We recommend that consignors take a few extra minutes at check-in to assemble large furniture items. To allow for space planning, please contact us in advance if you have furniture that is crib-sized or larger. Assembly at set up and disassembly at the end of the sale are the responsibility of the consignor. Only cribs with a manufactures date after 6/28/2011 will be accepted. The date must be printed by the manufacturer on the crib. We do this to be in compliance with the new CPSA crib guidelines.

**Pricing, packaging and presentation will make all the difference in getting your items sold!**

## Tagging & Organization

Tags will be automatically generated with a barcode from your online inventory. **Hand written tags will not be accepted.** Do not write on your tags at all. Please make sure your printer is in working order so that your tags will be legible. Unreadable tags cannot be accepted. Tags should be printed on **white or pastel cardstock**. Do not use plain paper to print your tags. Make sure your tags have blanks backs and that the



barcodes print out clearly. Tags printed on reused cardstock will not accurately track your sales and will not be accepted. Your item numbers on your tags must match your online inventory. This is easy to check online.

**Consignors that do not follow these guidelines, resulting in more than 10 items needing to be manually entered at check out, will incur \$.50 per tag fee. To ensure your inventory is correct, check item numbers in inventory to those on your printed tags. If they do not match, reprint tags to make accurate tags.**

Use safety pins or a tagging gun to attach the tag to the top right hand side of the clothing item (when looking at the item on the hanger). This will put the tag close to the shopper when the clothes are hanging on the rack. See pictures below for tag placement. Please **do not use** the tiny gold safety pins, straight pins or staples. For

added security, please place a piece of clear packing tape over the safety pin and the top of the tag for clothing items priced at \$10 or higher. Pinning the clothing to the hanger so it cannot be easily removed will help keep high priced items secure.

If you are using a tagging gun, please attach the tag to the clothing label using a 3-4 inch tag. This will help prevent damage to the clothing with the larger tagging gun needle.

The hanger should look like a question mark "?" as you look at the front of the item. Single pants, skirts and pants belonging to a set should be pinned to the hanger at each side, not with pants hung over the hanger. **Please do not use adult hangers for children's clothing under size 6.** Most retailers sell plastic child-sized hangers. Make sure the clothes look nice and aren't wrinkled. Hangable items not on hangers will not

be accepted. **The ONLY exception for using adult hangers will be clothing sized 6 and over.** They must fit appropriately and not fall off the hanger. **Wire hangers will not be accepted on any size.**



Child Sized Plastic Hanger



Store Hanger with Metal Hook



Wire hanger (Adult or Child Sized)

## **Categories for infant sizes**

Clothing must be brought to drop off sorted by **gender and the following size categories:**

Newborn, 3mo, 6mo, 9mo, 12mo, 18mo, 24mo/2T, 3T, 4/4T, 5/5T, 6/6X and so on, up to girls and boys size 16. Juniors sizes will be accepted XS, S, M, L, XL and size 0, 1, 3, 5, 7, 9, & 11. **Items that are marked for an age range such as 3-6 months, you should tag it as the younger age: 3 months.** If sizes are not listed on the tag, they WILL NOT be accepted. Please do not print on the back of used cardstock. Your tag should only be printed on one side and be BLANK on the other side.

**Items must be priced at \$2 or more.**

Onesies: To maximize your selling potential, group at least 3 to a set and place on hanger. Please print ONE tag and list in the description that it has 3 pieces (3pc). Do not put onesies in a bag.

Shoes: Tie laces together or zip-tie together (no shoe boxes, zip-loc bags or tape). Make sure shoes are clean.

Socks: To maximize your selling potential, group at least 3 like pairs of socks in a bag and label.

Bibs: To maximize your selling potential, group at least 3 stain free bibs safety pinned together. Do not put bibs in plastic bags.



**\*Item should hang so that when looking at the front of the item, the hanger hook looks like a “?”.**

**\*Pants must be pinned around the bottom of the hanger itself, not folded over the hanger then pinned. Pants that are folded over the hanger will be returned at drop-off.**

## **Pricing**

Prices will start at \$2 and increase in increments of 50 cents. If items are small, please group them with like items and sell them as a group with ONE tag for the group. You can list the number of items in the tag's description. We have a price guideline sheet linked on the consignor page if you need help.

**You set the price.** Look at the item and price it as though you would purchase it. Overpricing items may result in it going unsold and coming back home to you after the sale. Any items marked over retail price or

close to retail price will be returned at check in or removed from the floor. Do not price anything that is brand new over 60% of retail. Items that were free to you- like a free t-shirt from HEB, cannot be sold.

Generally, if an item is in like new condition, you can sell it for 25-35% of the retail price. That shirt you paid \$10 for at a retail store can sell for \$2 - \$3. Name brand and boutique items typically resell at higher percentages.

If you want to increase your chances of selling your items, mark them to be reduced at the 25% off and 50% sales. Only items marked with the "reduced" printed notation will be sold at a discounted price. (Those not marked will still be on sale for full price during the discount sale days). You also have the option to donate your item(s) when the sale is over helping local families and skip the pick up process Saturday night.

**Any items marked DONATE will automatically be marked "reduce."**

If you are selling a set of 3 socks, print one tag that list "3pc". All tags should be printed with Fairytale Threads, LLC bar-coded system and **tags with handwritten notes will not be accepted**. There will be no price negotiating; Fairytale Threads, LLC is selling on behalf of their registered consignors.

### **Drop Off Appointments**

Sale items will be dropped off and sorted on Sunday, Monday and Tuesday by appointment only. Make sure you sign up for an appointment time online and arrive at their scheduled drop-off time with their items tagged, on hangers and pre-sorted into gender, size and category (baby gear, toys, clothes, etc.). Please remember, consignors are not permitted on the sales floor during set up unless they are assembling furniture.

If you have over 250 items, please schedule 2 drop-off appointments so that we have enough time to check your items in. If you have over 500 items, please schedule 3 drop-off appointments. If you need to make multiple trips in the case of having several large items, your appointments do not need to be consecutive. If you need help scheduling drop-off appointments, please call us at (512) 850-3280.

### **Items Not Accepted**

All items not meeting guidelines will be returned to the consignor at check in, including items not tagged/hung properly and items that are stained, dirty, have pet hair, smell of smoke or storage, and are out of date or in poor condition. The check-in staff is responsible for enforcing the quality criteria. Their decisions are final and are to ensure we are providing our shoppers with a quality sale!

### **After the Sale**

Sellers are responsible for picking up unsold items they do not wish to donate between 6pm and 8pm on Saturday, September 16, 2017. Please bring bins or boxes to collect your items and check out with a volunteer at the door. This process does take time and a little effort. Our volunteers are there to help! We will post the "unsold items report" on your consignor homepage by 5pm. Please remember, any items returned to you at drop off or that your left at home will still be on this list.

**We will have your clothing items on the racks within size sections.** Marking your hangers with tape or using one pastel color of cardstock will help you find them quickly. Please take the time to check the lost and found section if you are missing anything. Consignor numbers will be checked at the door to help ensure they go home with the correct consignor. **If any item is missing, and you would like it back if we**



**find it, please let us know before you leave.** Once an item is donated at 8pm, it will not be returned to you. It is not necessary to return to the sale Saturday if you would like your unsold items to be donated. All items left after 8pm on Saturday, September 16th will become property of Fairytale Threads, LLC and will be donated to benefit a lovely local charity!

## **Volunteering**

All consignors are encouraged to volunteer to maximize their checks. We have amazing volunteers and they get to meet other local moms during the event! In appreciation of our wonderful volunteers who help make the sale run smoothly, all volunteers will receive an upgraded presale pass to shop a volunteer presale. Your shopping time is based on your volunteer level. Shifts are generally 4 hours long and, to be fair to all volunteers, credit can only be given for full 4 hour shifts. If you are having fun, you are always welcomed to stay!

### **“4-Hour Volunteers”**

“4-Hour Volunteers” work a total of at least four hours and will get **65%** of their items’ sale price, a Wednesday 4-Hour Volunteer Presale pass for themselves at 4:30pm and a pass for a friend to shop at the Wednesday Guest Presale at 5pm.

### **“8-Hour Volunteers”**

“8-Hour Volunteers” work a total of at least eight hours will get **70%** of their items’ sale price, a Wednesday 8-Hour Volunteer Presale pass for themselves at 4:00pm and a pass for a friend to shop at the Wednesday Guest Presale at 5pm.

### **“12-Hour Volunteers”**

“12-Hour Volunteers” work a total of at least twelve hours and will get **75%** of their items’ sale price, a Wednesday 12-Hour Volunteer Presale pass for themselves at 3:00pm and a pass for a friend to shop at the Wednesday Guest presale at 5pm.

### **“20-Hour Volunteers”**

“20-Hour Volunteers” work **a minimum of 20 clock hours, work until the task is complete and assist with flier distribution prior to the event.** 20-Hour Volunteers fill some important roles during our events, so we ask that you work your own volunteer hours and do not send a designee. In appreciation for your immense help, 20-Hour volunteers receive a pass to the private Tuesday 20-Hour Volunteer Presale from 7-9pm. There are a limited number of 20-Hour Volunteer spots and you **must have volunteered at the two previous events to qualify** to be selected as a 20-Hour Volunteer. Please contact us if you would like to be a 20-Hour Volunteer. 20-Hour Volunteers who are also consignors get **80%** of their items’ sale price, a Tuesday 20-Hour Volunteer Presale pass for themselves from 7-9pm and a pass for a friend to shop at the Guest Presale Wednesday at 5pm.

**To be placed on the waitlist to be a 20-Hour Volunteer please contact us at [manager@fairytalethreads.com](mailto:manager@fairytalethreads.com) or 512-850-3280.**

**If you are volunteering, please arrive a few minutes early. Children cannot accompany you during your volunteer shifts. Call us at 512-850-3280 as soon as possible if an emergency arises and you cannot make your shift. We understand that things do come up and we will do what we can to fill opened positions.**

**If you are unable to make your shift, you can have someone come in your place which will still allow you the benefits of attending the pre-sale and a higher percentage of your sales. However, you must email or call Fairytale Threads, LLC and let us know who will be covering your shift to get the proper credit.**

**If a consignor fails to work their scheduled shift(s) or assigned position(s) you will be charged \$30.00, which will come from the proceeds of your consigned items. This is done to ensure those who work hard and volunteer get their benefits!**

### **Dollar Dash Donation – benefiting the Round Rock Area Serving Center**

As a bonus for our terrific volunteers, we will continue to offer a DOLLAR DASH DONATION! **It is only open to our volunteers** and will be held after all scheduled pick-ups have been completed.

**How do I donate?** Many of our Consignors will mark their tags with a black dot indicating that they would like to donate the item to a local charity if it doesn't sell. Any CLOTHING item marked for donation will be available during the Dollar Dash Donation. For each dollar donated to the Round Rock Area Serving Center, you will receive ONE item of clothing or a pair of shoes. **100% of the proceeds from this DOLLAR DASH DONATION will be given to the Round Rock Area Serving Center.**

**How do I pay?** All Dollar Dash clothing items must be paid for in cash, no checks or credit cards please. We can make change for larger bills, but please come prepared with cash.

### **Thank you!**

Thank you again for being a consignor and/or volunteer with Fairytale Threads! We are so excited about building this relationship with you. This is a wonderful way for moms to make money, make new friends, provide affordable quality items for other moms, contribute to the earth's recycling efforts and benefit others in need.